

Voluntary Product Accessibility Template® (VPAT®)

WCAG Edition

Version 2.5

Cambridge University Press and Assessment Accessibility Conformance Report WCAG Edition

(Based on VPAT® Version 2.5)

Name of Product/Version:

Cambridge Advance Online

Report Date:

2 July 2025

Product Description:

Cambridge Advance Online is a programme of online short courses from the University of Cambridge.

Contact Information:

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Evaluation Methods Used:

The website is measured against the Web Accessibility Initiative's (WAI) Web Content Accessibility Guidelines 2.2 (WCAG 2.2) to give accurate feedback on any non-compliant issues. To attain our standard accreditation all A and AA criteria must be achieved. To give a more accurate review of the website we and our 3rd party auditors (the Digital Accessibility Centre) employ two main testing processes. The first is a manual technical audit using automated tools and the second a dedicated team of user testers with differing disabilities test using a range of adaptive technologies. The findings of both are combined to give more accurate feedback on the website. By using the testing team in conjunction with an automated procedure a more accurate set of results is made available. This report combines technical auditing with disabled user feedback. The test does not list each specific area that requires change but highlights patterns of problems where they exist. Each section of the report includes a qualifying statement of pass, fail or recommendation to help developers quickly identify which parts of the website need the most urgent attention.

Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included In Report
Web Content Accessibility Guidelines 2.0	Level A (Yes) Level AA (Yes) Level AAA (No)
Web Content Accessibility Guidelines 2.1	Level A (Yes) Level AA (Yes) Level AAA (No)
Web Content Accessibility Guidelines 2.2	Level A (Yes) Level AA (Yes) Level AAA (No)

Terms

The terms used in the Conformance Level information are defined as follows:

- **Supports:** The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Partially Supports:** Some functionality of the product does not meet the criterion.
- **Does Not Support:** The majority of product functionality does not meet the criterion.
- **Not Applicable:** The criterion is not relevant to the product.
- **Not Evaluated:** The product has not been evaluated against the criterion. This can only be used in WCAG Level AAA criteria.

WCAG 2.2 Report

Note: When reporting on conformance with the WCAG 2.2 Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the [WCAG 2.2 Conformance Requirements](#).

Table 1: Success Criteria, Level A

Criteria	Conformance Level	Remarks and Explanations
1.1.1 Non-text Content (Level A)	Supports	Examples: • Images include descriptive alternative text. • Form buttons have a descriptive value. • Form inputs have associated text labels.
1.2.1 Audio-only and Video-only (Prerecorded) (Level A)	Supports	Examples: • An alternative for time-based media is provided for prerecorded media content.
1.2.2 Captions (Prerecorded) (Level A)	Supports	Examples: • Captions are present for prerecorded media content.
1.2.3 Audio Description or Media Alternative (Prerecorded) (Level A)	Partially Supports	Examples: • Audio descriptions are not provided for web-based video however descriptive transcript is provided.
1.3.1 Info and Relationships (Level A)	Supports	Examples: • Headings and lists are used for hierarchical content structure. • Pages are usable with styles disabled. • Text labels are associated with form input elements. • Required form fields are clearly marked.
1.3.2 Meaningful Sequence (Level A)	Supports	Examples: • The reading and navigation order (determined by code order) is logical and intuitive.
1.3.3 Sensory Characteristics (Level A)	Supports	Examples: • Instructions and content do not rely upon shape, size, visual location or sound.
1.4.1 Use of Color (Level A)	Supports	Examples: • Colour is not used as the sole method of conveying content or

Criteria	Conformance Level	Remarks and Explanations
		distinguishing visual elements. Links in general are identified using colour as well as underline (and a hover over effect).
1.4.2 Audio Control (Level A)	Supports	Examples: The website does not contain any auto-playing audio.
2.1.1 Keyboard (Level A)	Supports	Examples: - All page functionality is available using the keyboard. - Access keys are not present (to avoid any system and browser compatibility issues).
2.1.2 No Keyboard Trap (Level A)	Supports	Examples: There are no keyboard traps on the website.
2.1.4 Character Key Shortcuts (Level A)	Not Applicable	
2.2.1 Timing Adjustable (Level A)	Supports	Examples: The website does not contain any time limits.
2.2.2 Pause, Stop, Hide (Level A)	Supports	Examples: Cambridge Advance Online website does not contain any moving, blinking, scrolling, or auto-updating content.
2.3.1 Three Flashes or Below Threshold (Level A)	Supports	Examples: The website does not contain any flashing content.
2.4.1 Bypass Blocks (Level A)	Supports	Examples: - Skip to content link is present to bypass repeating elements (e.g. navigation) on all pages. - Heading structure is marked up to aid assistive technology navigation.
2.4.2 Page Titled (Level A)	Supports	Examples: Pages have a descriptive and informative page title.
2.4.3 Focus Order (Level A)	Partially Supports	Examples:

Criteria	Conformance Level	Remarks and Explanations
		The navigation order of links, form elements, etc. is logical and intuitive throughout most of the website, however, in the 3rd party Shareaholic social media sharing tool, the additional list of social sharing options' focus order is unpredictable.
2.4.4 Link Purpose (In Context) (Level A)	Supports	Examples: - The purpose of links (and buttons) can be determined from the link text alone where possible. - Where not possible, additional text is provided for screen readers, e.g. using aria-label/aria-labelledby.
2.5.1 Pointer Gestures (Level A)	Not Applicable	
2.5.2 Pointer Cancellation (Level A)	Supports	Examples: Non-essential down-event (e.g. onmousedown) is avoided.
2.5.3 Label in Name (Level A)	Supports	Examples: The accessible name (label, alternative text, aria-label, etc.) of a component includes visible label text of that component.
2.5.4 Motion Actuation (Level A)	Not Applicable	
3.1.1 Language of Page (Level A)	Supports	Examples: The language of the page is identified using the HTML lang attribute (<html lang="en">).
3.2.1 On Focus (Level A)	Supports	Examples: No page elements trigger changes in context when they receive focus.
3.2.2 On Input (Level A)	Supports	Examples: Where controls trigger changes in context, users are notified of this.
3.2.6 Consistent Help (Level A 2.2 only)	Supports	Examples: Help and contact details occur in the same order relative to other page content throughout this website.

Criteria	Conformance Level	Remarks and Explanations
3.3.1 Error Identification (Level A)	Supports	Examples: • Required form elements are clearly marked. • Form validation errors are intuitive and accessible. The errors are clearly identified (by proximity of the message and a highlight).
3.3.2 Labels or Instructions (Level A)	Supports	Examples: • Labels, cues, and instructions for required interactive elements are provided via instructional text, examples and properly positioned form labels.
3.3.7 Redundant Entry (Level A 2.2 only)	Supports	Examples: • Information previously entered by or provided to the user is not required to be entered again in the same process.
4.1.1 Parsing (Level A)	Supports	Examples: • Significant HTML validation/parsing errors are avoided. • Web pages have complete start and end tags and are nested according to specification.
4.1.2 Name, Role, Value (Level A)	Supports	Examples: • Markup in general follows the HTML/XHTML specifications (e.g. form elements, links, etc.). • Aria-label/aria-labelledby are used to provide/link names for controls.

Table 2: Success Criteria, Level AA

Criteria	Conformance Level	Remarks and Explanations
1.2.4 Captions (Live) (Level AA)	Not Applicable	
1.2.5 Audio Description (Prerecorded) (Level AA)	Does not support	Examples: Some video content may not include an audio description or media alternative. Cambridge University Press are looking into requesting this from authors and marketing teams, making this part of our policy.
1.3.4 Orientation (Level AA)	Supports	Examples: The website is fully responsive and works well in portrait and landscape modes.
1.3.5 Identify Input Purpose (Level AA)	Supports	Examples: Input fields have an appropriate autocomplete attribute defined where applicable.
1.4.3 Contrast (Minimum) (Level AA)	Supports	Examples: The colour contrast is sufficient (minimum 4.5:1) throughout the website.
1.4.4 Resize text (Level AA)	Supports	Examples: The page is readable and functional when the text size is increased to 400%.
1.4.5 Images of Text (Level AA)	Supports	Examples: Images of text are not used where possible.
1.4.10 Reflow (Level AA)	Supports	Examples: The page is readable and functional when the text size is increased to 400% without horizontal scroll bars.
1.4.11 Non-text Contrast (Level AA)	Supports	Examples: The non-text colour contrast is sufficient (minimum 3:1) throughout the

Criteria	Conformance Level	Remarks and Explanations
		website.
1.4.12 Text Spacing (Level AA)	Supports	Examples: Elements that contain text use relative sizes so no loss of content or functionality occurs when the user adapts different spacing.
1.4.13 Content on Hover or Focus (Level AA)	Supports	Examples: - Content presented on hover or focus can be dismissed. - The new content remains visible until the pointer or keyboard focus is moved away.
2.4.5 Multiple Ways (Level AA)	Supports	Examples: Multiple ways are available to find other pages on the site, e.g. navigation, search, site map, crumb trail, etc.
2.4.6 Headings and Labels (Level AA)	Supports	Examples: - Page headings are unique and descriptive. - Form labels are descriptive.
2.4.7 Focus Visible (Level AA)	Partially Supports	Examples: All page elements have a visible focus state indicator with the exception of the 3rd party Shareaholic social media sharing tool, which is lacking visible focus indicator in the additional list of social sharing options.
2.4.11 Focus Not Obscured (Minimum) (Level AA 2.2 only)	Supports	Examples: Focused components are not obscured by other page components.
2.5.7 Dragging Movements (Level AA 2.2 only)	Supports	Examples: Functionality that requires dragging movement is not present.
2.5.8 Target Size (Minimum) (Level AA 2.2 only)	Supports	Examples: The size of the target for pointer inputs is at least 24 by 24 pixels.

Criteria	Conformance Level	Remarks and Explanations
3.1.2 Language of Parts (Level AA)	Supports	Examples: The language of page content that is in a different language is identified using the lang attribute.
3.2.3 Consistent Navigation (Level AA)	Supports	Examples: Navigation is consistent throughout the website.
3.2.4 Consistent Identification (Level AA)	Supports	Examples: Elements that have the same functionality across multiple web pages are consistently identified.
3.3.3 Error Suggestion (Level AA)	Supports	Examples: Information about how to correct input errors is provided.
3.3.4 Error Prevention (Legal, Financial, Data) (Level AA)	Not Applicable	
3.3.8 Accessible Authentication (Minimum) (Level AA 2.2 only)	Supports	Examples: A cognitive function test (such as remembering a password or solving a puzzle) is not required on this website.
4.1.3 Status Messages (Level AA)	Supports	Examples: Important status messages are announced by screen readers.