Voluntary Product Accessibility Template® (VPAT®)

WCAG Edition

Version 2.5

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Cambridge University Press and Assessment Accessibility Conformance Report WCAG Edition

(Based on VPAT® Version 2.5)

Name of Product/Version:
Executive & Professional Education

Report Date:
10th November 2025

Product Description:
Executive & Professional Education offers one of the world's largest portfolios of online executive education, alongside scalable and customisable programmes, and Cambridge campus experiences.

Contact Information:
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Evaluation Methods Used:
The website is measured against the Web Accessibility Initiative's (WAI) Web Content Accessibility Guidelines 2.2 (WCAG 2.2) to give accurate feedback on any non-compliant issues. To attain our standard accreditation all A and AA criteria must be achieved. The website undergoes regular testing against the above guidelines by development and quality assurance teams. The testing includes manual accessibility testing, automated accessibility tools, and testing with assistive technology across multiple platforms and browsers. Working with in-house accessibility specialists, any actions derived from the testing are taken and prioritised into our future work.

Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included In Report
Web Content Accessibility Guidelines 2.0	Level A (Yes)
	Level AA (Yes)
	Level AAA (No)
Web Content Accessibility Guidelines 2.1	Level A (Yes)
	Level AA (Yes)
	Level AAA (No)
Web Content Accessibility Guidelines 2.2	Level A (Yes)
	Level AA (Yes)
	Level AAA (No)

Terms

The terms used in the Conformance Level information are defined as follows:

- **Supports**: The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Partially Supports**: Some functionality of the product does not meet the criterion.
- **Does Not Support**: The majority of product functionality does not meet the criterion.
- **Not Applicable**: The criterion is not relevant to the product.
- **Not Evaluated**: The product has not been evaluated against the criterion. This can only be used in WCAG Level AAA criteria.

WCAG 2.2 Report

Note: When reporting on conformance with the WCAG 2.2 Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the WCAG 2.2 Conformance Requirements.

Table 1: Success Criteria, Level A

Criteria	Conformance Level	Remarks and Explanations
1.1.1 Non-text Content (Level A)	Supports	**Examples:** • Images include descriptive alternative text. • Form buttons have a descriptive label. • Form inputs have associated text labels.
1.2.1 Audio-only and Video-only (Prerecorded) (Level A)	Supports	**Examples:** • No pre-recorded audio/video content is present.
1.2.2 Captions (Prerecorded) (Level A)	Supports	**Examples:** • No pre-recorded audio/video is present, so captions are unnecessary.
1.2.3 Audio Description or Media Alternative (Prerecorded) (Level A)	Supports	**Examples:** • No pre-recorded audio/video is present, so alternatives are unnecessary.
1.3.1 Info and Relationships (Level A)	Supports	**Examples:** • Headings and lists are used for hierarchical content structure. • Pages are usable with styles disabled. • Text labels are associated with form input elements. • Required form fields are clearly marked.
1.3.2 Meaningful Sequence (Level A)	Supports	**Examples:** • The reading and navigation order (determined by code order) is logical and intuitive.
1.3.3 Sensory Characteristics (Level A)	Supports	**Examples:** • Instructions and content do not rely upon shape, size, visual location or sound.
1.4.1 Use of Color (Level A)	Supports	**Examples:** • Colour is not used as the sole method of conveying content or distinguishing visual elements.
1.4.2 Audio Control (Level A)	Supports	**Examples:** • No auto-playing audio is present.
2.1.1 Keyboard (Level A)	Supports	**Examples:**

Criteria	Conformance Level	Remarks and Explanations
		• All page functionality is available using the keyboard on most of the platform. • Access keys are not present (to avoid any system and browser compatibility issues).
2.1.2 No Keyboard Trap (Level A)	Supports	**Examples:** • No keyboard traps are present.
2.1.4 Character Key Shortcuts (Level A 2.1 and 2.2)	Supports	**Examples:** • No keyboard shortcuts are present.
2.2.1 Timing Adjustable (Level A)	Supports	**Examples:** • No time limits are present.
2.2.2 Pause, Stop, Hide (Level A)	Supports	**Examples:** • No moving, blinking, scrolling, or auto-updating content is present.
2.3.1 Three Flashes or Below Threshold (Level A)	Supports	**Examples:** • No flashing content is present.
2.4.1 Bypass Blocks (Level A)	Supports	**Examples:** • Skip to content link is present to bypass repeating elements (e.g. navigation) on all pages. • Heading structure is marked up to aid assistive technology navigation.
2.4.2 Page Titled (Level A)	Supports	**Examples:** • Pages have a descriptive and informative page title.
2.4.3 Focus Order (Level A)	Partially supports	**Examples of supports:** • The navigation order of links, form elements, etc. is logical and intuitive. **Examples of exceptions:** • Focus does not return to the cookie button when settings dialog is closed. We have contacted the 3rd party (OneTrust) to address the issue.
2.4.4 Link Purpose (In Context) (Level A)	Supports	**Examples:** • The purpose of links (and buttons) can be determined from the link text alone where possible. • Where not possible, additional text is provided for screen readers, e.g. using aria-label/aria-labelledby/screen reader only text.

Criteria	Conformance Level	Remarks and Explanations
2.5.1 Pointer Gestures (Level A 2.1 and 2.2)	Supports	**Examples:** • All functionality on this website can be operated with a single pointer without relying on a multipoint or path-based gesture.
2.5.2 Pointer Cancellation (Level A 2.1 and 2.2)	Supports	**Examples:** • Pointer cancellation occurs on the up-event for interactive elements.
2.5.3 Label in Name (Level A 2.1 and 2.2)	Supports	**Examples:** • The accessible name (label, alternative text, aria-label, etc.) of a component includes visible label text of that component.
2.5.4 Motion Actuation (Level A 2.1 and 2.2)	Supports	**Examples:** • Content is not dependent on a user's ability to move a device.
3.1.1 Language of Page (Level A)	Supports	**Examples:** • The language of the page is identified using the HTML lang attribute (<html lang="en">).
3.2.1 On Focus (Level A)	Supports	**Examples:** • No page elements trigger changes in context when they receive focus.
3.2.2 On Input (Level A)	Supports	**Examples:** • Where controls trigger changes in context, users are notified of this.
3.2.6 Consistent Help (Level A 2.2 only)	Supports	**Examples:** • Help and contact details occur in the same order relative to other page content throughout this website.
3.3.1 Error Identification (Level A)	Supports	**Examples:** • Required form elements are clearly marked. • Form validation errors are intuitive and accessible. The errors are clearly identified (by proximity of the message and a highlight).
3.3.2 Labels or Instructions (Level A)	Supports	**Examples:** • Labels, cues, and instructions for interactive elements are provided via instructional text, examples and properly positioned form labels.
3.3.7 Redundant Entry (Level A 2.2 only)	Supports	**Examples:**

Criteria	Conformance Level	Remarks and Explanations
		• Information previously entered by or provided to the user is not required to be entered again in the same process.
4.1.1 Parsing (Level A) WCAG 2.0 and 2.1 – Always answer 'Supports' WCAG 2.2 (obsolete and removed) - Does not apply	Supports	For WCAG 2.0 and 2.1, the September 2023 errata update indicates this criterion is always supported. See the WCAG 2.0 Editorial Errata and the WCAG 2.1 Editorial Errata.
4.1.2 Name, Role, Value (Level A)	Supports	**Supports:** • Markup in general follows the HTML/XHTML specifications (e.g. form elements, links, lists, etc.). • Aria-label/aria-labelledby/screen reader only text are used to provide descriptive link/button names where the visual label is not sufficient.

Table 2: Success Criteria, Level AA

Notes:

Criteria	Conformance Level	Remarks and Explanations
1.2.4 Captions (Live) (Level AA)	Supports	**Examples:** • Live audio content is not present.
1.2.5 Audio Description (Prerecorded) (Level AA)	Supports	**Examples:** • Video content is not present.
1.3.4 Orientation (Level AA 2.1 and 2.2)	Supports	**Examples:** • The website is fully responsive and works well in portrait and landscape modes.

Criteria	Conformance Level	Remarks and Explanations
1.3.5 Identify Input Purpose (Level AA 2.1 and 2.2)	Supports	**Examples:** • Input fields have an appropriate autocomplete attribute defined where applicable.
1.4.3 Contrast (Minimum) (Level AA)	Supports	**Examples:** • The colour contrast is sufficient (4.5:1) in most areas throughout the website.
1.4.4 Resize text (Level AA)	Supports	**Examples:** • The pages are readable and functional when the text size is increased to 400%.
1.4.5 Images of Text (Level AA)	Supports	**Examples:** • Images of text are not used where possible.
1.4.10 Reflow (Level AA 2.1 and 2.2)	Supports	**Examples:** • The page is readable and functional when the text size is increased to 400% without horizontal scroll bars.
1.4.11 Non-text Contrast (Level AA 2.1 and 2.2)	Supports	**Examples:** • Non-text colour contrast is sufficient (3:1) in most areas throughout the website.
1.4.12 Text Spacing (Level AA 2.1 and 2.2)	Supports	**Examples:** • Elements that contain text use relative sizes, so no loss of content or functionality occurs when the user adapts different text spacing.
1.4.13 Content on Hover or Focus (Level AA 2.1 and 2.2)	Supports	**Examples:** • Content presented on hover or focus can be dismissed. • The new content remains visible until the pointer or keyboard focus is moved away.
2.4.5 Multiple Ways (Level AA)	Supports	**Examples:** • Multiple ways are available to find other pages on the site, e.g. navigation, search, site map, crumb trails, etc.
2.4.6 Headings and Labels (Level AA)	Supports	**Examples:** • Headings are descriptive. • Labels are descriptive.

Criteria	Conformance Level	Remarks and Explanations
2.4.7 Focus Visible (Level AA)	Supports	**Examples:** • All elements have a visible focus state indicator.
2.4.11 Focus Not Obscured (Minimum) (Level AA 2.2 only)	Supports	**Examples:** • Focused components are not obscured by other page components.
2.5.7 Dragging Movements (Level AA 2.2 only)	Supports	**Examples:** • No functionality that requires dragging movement is present.
2.5.8 Target Size (Minimum) (Level AA 2.2 only)	Supports	**Examples:** • The size of the target for pointer inputs is at least 24 by 24 pixels. Where this is not possible, sufficient spacing is applied around the target.
3.1.2 Language of Parts (Level AA)	Supports	**Examples:** • The language of page content that is in a different language is identified using the lang attribute.
3.2.3 Consistent Navigation (Level AA)	Supports	**Examples:** • Navigation is consistent throughout the website.
3.2.4 Consistent Identification (Level AA)	Supports	**Examples:** • Elements that have the same functionality across multiple web pages are consistently identified.
3.3.3 Error Suggestion (Level AA)	Supports	**Examples:** • Information about how to correct input errors is provided.
3.3.4 Error Prevention (Legal, Financial, Data) (Level AA)	Supports	**Examples:** • Facility for users to review and correct data before submitting is provided.
3.3.8 Accessible Authentication (Minimum) (Level AA 2.2 only)	Supports	**Examples:** • A cognitive function test (such as remembering a password or solving a puzzle) is not required on this website.
4.1.3 Status Messages (Level AA 2.1 and 2.2)	Supports	**Examples:** • Important status messages are announced by screen readers.